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Programmes	Type of Information				
	Summary	Workplan	Calls	Results	Dissemination
Lifelong Learning Programme					
PROGRESS					
CULTURE					
MEDIA	A summary of the new programme MEDIA Mundus is provided on pages 2 & 3				
Competitiveness & Innovation Programme		Details of the 2010 work programme for the ICT Policy Support Programme are provided on pages 4 to 6			
ESF					
Others			Details of Calls for Proposals under the Erasmus Mundus II & Tempus IV Programmes are provided on pages 7 to 10		

Background

In 2008, the European Commission launched a preparatory action MEDIA International that aimed to support the development of relations between professionals engaged in the audiovisual sectors of EU Member States and non EU countries. The action attracted great interest resulting in 18 projects in 2008 and the selection of a further 40 in 2009. Details of the preparatory action can be found at:-

http://ec.europa.eu/information_society/media/overview/international/index_en.htm

The success of the preparatory action led to consultation on the establishment of a larger programme and the adoption of MEDIA Mundus to operate between 2011 and 2013, with a budget of €15m.

Aims and Objectives

The aims of the programme are to:-

- increase the competitiveness of the European audiovisual industry
- enable Europe to play its cultural and political role in the world more effectively
- increase consumer choice and cultural diversity
- to improve access to third-country markets
- to build trust and long-term working relationships

Specific Objectives are as follows:-

1. Information exchange, training and market intelligence

To strengthen the skills of European and third country professionals, by:-

- Improving understanding of the operating conditions, legal frameworks, financing systems and cooperation possibilities of the respective AV markets;
- Securing and facilitating AV cooperation between professionals by improving their level of knowledge of AV markets;
- Facilitating networking and the emergence of long-term working relationships, in particular through scholarships; or
- Supporting initial and continuous professional training

2. Competitiveness and Distribution

To improve competitiveness and distribution of European works outside Europe and those of third countries within Europe, by:-

- Facilitating the search for third country partners for European works, through co-production and partner search events;
- Encouraging international sales and promotion of European works in third country markets and of AV works from third countries in European markets.

3. Circulation

To improve circulation and increase demand for culturally diverse content, by:-

- Encouraging cinema operators in Europe and third countries to reciprocally increase the programming and exhibition conditions of exclusive first releases of AV works;
- Increasing the supply of AV content and improve broadcasting and distribution conditions for AV works from third countries on European distribution channels and vice versa;

- Facilitating the organisation of events and film literacy initiatives, notably aimed at young audiences, intended to internationally promote the diversity of AV works and increase public demand for culturally diverse AV content.

Opportunities for HEIs

Clearly, the main opportunities for HEIs will lie under the first objective, where support will be available for training people wishing to enter the industry and those already employed in it.

In particular, **under Objective 1** the Programme will **support the following actions:-**

- The development and implementation of training modules including trainees and trainers from European and third countries, with a focus on the conditions of production, co-production, distribution, exhibition and dissemination of AV works in the relevant international markets;
- The development and implementation of training modules including trainees and trainers from third countries, with a focus on the inclusion of new technologies for the production, post-production, distribution, marketing and archiving of AV works;
- Exchanges between the Institutions and/or existing continuous training activities;
- Training for trainers.

Technicalities

Projects should:-

- be proposed and implemented jointly by professionals from the EU and from third countries
- should promote international networking
- should involve a minimum of 3 partners (2 will be accepted in certain, limited circumstances)
- be led by a European partner and involve at least 1 partner from a third country
- funding to be made available in the form of grants and/or scholarships
- grant rate of 50% (up to 80% in certain circumstances)
- For Objective 1, the maximum grant available for a project will be €200,000 per year

Programme Operation

The Programme will be managed by the Education, Audiovisual and Cultural Executive Agency (EACEA) on behalf of the Commission. An annual workplan will be published and an annual call for proposals is envisaged.

The first call for proposals is likely to be announced in the second half of 2010.

Further Information

Information about the MEDIA Mundus programme can be obtained from http://ec.europa.eu/information_society/media/overview/media_mundus/index_en.htm

Background

The ICT - Policy Support Programme (ICT-PSP) forms a part of the Competitiveness and Innovation Programme (CIP). It aims to stimulate innovation and competitiveness and accelerate the development of a sustainable, competitive, innovative and inclusive information society.

It supports activities to accelerate innovation and implementation of ICT based services and systems through the wider uptake and better use of ICT and the exploitation of digital content by citizens, governments and businesses.

The ICT-PSP addresses technological and non-technological innovation that has moved beyond the final research demonstration phase. It does not support research activities.

Themes for 2010

Activities under the following 6 themes will be supported in 2010:-

- ICT for a low carbon economy and smart mobility
- Digital libraries
- ICT for health and inclusion
- Open innovation for future internet-enabled services in smart cities
- ICT for improved public services for citizens and businesses
- Multilingual web

Types of Activities

The themes will be delivered through a number of high impact pilot or best practice projects and thematic networks. The projects will in the main be selected through a call for proposals, although some services and activities will be the subject of a tender.

Four categories of projects are to be supported:-

- Pilot (Type A) – building on initiatives in Member States or associated countries
- Pilot (Type B) – stimulating the uptake of innovative ICT based services and products
- Thematic Network – providing a forum for stakeholders for experience sharing and consensus building
- Best Practice Network – to support sharing of best practices (only available under the Digital libraries theme in 2010)

Detailed information about the actions to be undertaken, the focus and intended outcomes and impacts for each of the sub-themes is set out in Section 3 of the Work Programme, which can be downloaded from:-

http://ec.europa.eu/information_society/activities/ict_psp/documents/ict_psp_wp2010_agreed_at_committee_191109.pdf

The table below provides a summary of funding intentions for the 2010 call for proposals.

Themes and objectives	Project Category	Budget and intended number of proposals to be funded
Theme 1: ICT for a low carbon economy & smart mobility		€19m
1.1 ICT for energy and water efficiency in social housing	Pilot B	€9.5m Several Pilots
1.2 ICT for water efficiency	Thematic Network	€0.5m 1 Network
1.3 Energy efficient cooperative transport management systems	Pilot B	€4m Up to 3 Pilots
1.4 Support to eCall implementation based on 112	Pilot A	€5m 1 Pilot
Theme 2: Digital Libraries		€30m
2.1 Coordinating Europeana	Thematic Network	€9m 1 Network
2.2 Enhancing/Aggregating content in Europeana	Best Practice Network	Several Networks
2.3 Digitising content for Europeana	Pilot B	Several Pilots
2.4 Access to European Rights Information/Registry of Orphan Works	Best Practice Network	1 Network
2.5 Open access to scientific information	Pilot B	Several Pilots
2.6 Statistics on cultural heritage digitisation activities	Thematic Network	1 Network
Theme 3: ICT for Health & Inclusion		€14m
3.1 Enlargement of the Pilot "epSOS" on eHealth Interoperability for patient's summaries & e-prescriptions	Pilot A	€7m 1 Pilot
3.2 Scaling up of eHealth services and supporting the EU eHealth governance initiative	Thematic Network	€1m 2 Networks
3.3 e-Accessibility for Public Digital Terminals	Pilot B	1 Large or Several Pilots
3.4 Assistive technologies and accessibility portal	Thematic Network	€1m 1 Large or several Networks
Theme 4: Open innovation for future internet enabled services in smart cities		€15m
4.1 Open innovation for future internet enabled services in smart cities	Pilot B	Several Pilots
Theme 5: ICT for improved public services for citizens & businesses		€13m
5.1 Enlargement of the Pilot "SPOCS" preparing the implementation of the Services Directive	Pilot A	€5m 1 Pilot
5.2 e-Justice services	Pilot A	€7m 1 Pilot
5.3 Universal ID	Thematic Network	€1m 1 Network
Theme 6: Multilingual Web		€16m
6.1 Open linguistic infrastructure	Pilot B	Several Pilots
6.2 Multilingual online services	Pilot B	Several Pilots

Requirements for each category of project

Pilot A

Maximum Duration	36 months
Composition	Must involve 6 relevant national administrations
Grant Rate	50%
Amount for each project	€5m – 10m

Pilot B

Maximum Duration	24 - 36 months
Composition	Must involve at least 4 partners from 4 different MSs
Grant Rate	50%
Amount for each project	€2m – 3m

Thematic Networks

Maximum Duration	18 - 36 months
Composition	Must involve at least 7 partners from 7 different MSs
Grant Rate	NA
Amount for each project	€300k – 500k for coordinator, plus costs of participants

Best Practice Networks (*only available for Digital Libraries*)

Maximum Duration	24 months
Composition	Must involve at least 7 partners from 7 different MSs
Grant Rate	80% of direct costs
Amount for each project	€3m – 5m

Indicative timetable for the call for proposals

The Work Programme envisages the following timetable:-

January 2010	Publication of Call for Proposals
June 2010	Deadline for Applications
September 2010	Start of negotiations with selected projects
December 2010/January 2011	Signature of grant agreements

Calls for tenders and other grants

A number of Calls for Tender are planned for 2010. Calls will include a tender for 'Benchmarking the progress of the Information Society', which is expected to be published in the second quarter of 2010. Tenders for the studies into the following issues will be announced in the third quarter of 2010:-

- The impact of broadband
- Coping with an ageing population
- Web services
- Concept of identity in the future digital environment
- Relevant indicator to monitor re-use of Public Sector Information (PSI)
- Assessment of different models for PSI
- Enhancing Procurement of ICT solutions for Healthcare
- Collaborative Production in eGovernment
- Support to the final evaluation of the ICT PSP

Further Information

Details of the Call for Proposals will be provided in future editions of this bulletin. In the meantime, if you would like to find out more about the ICT-PSP, then please consult the following website:-

http://ec.europa.eu/ict_psp

Deadline 30 April 2010**EACEA/29/09****Background**

Erasmus Mundus is a cooperation and mobility programme that aims to enhance the quality of European Higher Education and to promote dialogue and understanding between people and cultures through cooperation with HEIs in third countries. It supports joint programmes, partnerships and the promotion of European HE. It is managed by the Education, Audio Visual and Cultural Executive Agency (EACEA) on behalf of the European Commission. Support to HEIs in the UK is available from the British Council. Further information can be obtained from:-

EACEA: http://eacea.ec.europa.eu/erasmus_mundus/index_en.php

British Council: <http://www.britishcouncil.org/erasmus-programmes-erasmus-mundus.htm>

Specific Objectives

The Programme has 4 specific objectives, as follows:-

- To promote structured cooperation between HEIs and an offer of enhanced quality in HE with a distinct European added value, attractive both within the EU and beyond its borders, with a view to creating centres of excellence
- To contribute to the mutual enrichment of societies by developing the qualifications of people so that they possess appropriate skills for the labour market, are open-minded and internationally experienced through promoting mobility for the most talented students and academics from third countries to obtain qualifications and/or experience in the EU and for the most talented European students and academics towards third countries
- To contribute towards the development of human resources and the international cooperation capacity of HEIs in third countries through increased mobility streams between the EU and third countries
- To improve accessibility and enhance the profile and visibility of European HE in the world as well as its attractiveness for third country nationals and citizens of the EU

Actions

The Programme supports 3 categories of actions:-

**Action 1 – Joint Programmes
(Masters and Doctorate Programmes)**

- high quality joint masters/doctorate programmes offered by a consortium of European and possibly third country HEIs
- scholarships/fellowships for the third country and EU students to follow the Erasmus Mundus joint programme
- short term scholarships for European academics to carry out research or teaching as part of the joint master programme

Funding is available to support the travel and living costs of students/academics and to contribute to the management of the programme

Action 2 – Partnerships

(Cooperation between European Universities and third country Institutions)

Funding is available to support the organisation of the partnership's activities (up to €10000 per partner) and to the travel and living costs of those staff and students who participate in mobility aspects

Action 3 – Promotion of European HE

Support is available for transnational initiatives, studies, events etc. Funding is available in the form of a grant of up to 75% of eligible costs

Application procedure

Applications are to be submitted to the EACEA in Brussels. Forms are not yet available; their release is planned for January 2010. The Erasmus Mundus Programme Guide and relevant application forms (when they are issued) will be found at:-

http://eacea.ec.europa.eu/erasmus_mundus/funding/2010/call_eacea_29_09_en.php

The deadline for applications for all parts of the Programme is 30 April 2010

Further Information

HEIs interested in submitting an Erasmus Mundus proposal should go to the weblinks above. As mentioned, earlier, the British Council is the appointed agency offering support in the UK and should be the first point of call for any UK HEI.

As support is available from the British Council, HEEFS is merely acting as an information source and does not intend to offer any specific support to HEIs planning to submit proposals.

Reform of Higher Education through International University Cooperation**Deadline: 9 March 2010****EACEA/28/09****Background**

The Tempus Programme funds cooperation between the HE sectors in EU Member States and Tempus partner countries in the areas of curriculum reform; governance reform; and HE and society. For 2010 the Programme budget is €53.8m. It is managed by the Education, Audio Visual and Cultural Executive Agency (EACEA) on behalf of the European Commission. Support to HEIs in the UK is available from the British Council. Further information can be obtained from:-

EACEA: http://eacea.ec.europa.eu/tempus/funding/2009/call_eacea_28_2009_en.php

British Council: <http://www.britishcouncil.org/erasmus-programmes-tempus.htm>

Specific Objectives

The programme has three main objectives:-

- to promote mutual understanding between cultures through cooperation between HEIs in the EU and countries in the Western Balkans, Eastern Europe, Central Asia, North Africa and the Middle East
- to generate cooperation to improve communication between academics in the EU and Partner countries
- to support Higher Education modernisation processes

A full list of the eligible partner countries is available from:-

<http://www.britishcouncil.org/erasmus-programmes-tempus-about-tempus-participating-countries.htm>

Actions

Tempus support is available for three types of projects, two of which are the subject of this call for proposals. The third (Accompanying Measures) is managed through a series of calls for tenders. The activities covered by this call are summarised below :-

Joint Projects

Partnerships designed to support knowledge exchange between HEIs in the EU and partner countries, implemented at Institutional level. Joint projects involve small scale and short duration mobility activities which aim to do one of the following:-

- develop, modernise and disseminate new curricula, teaching methods or materials
- develop a quality assurance culture
- modernise management and governance of HE
- strengthen the role of HE in society and enhance contribution to lifelong learning
- reinforce the knowledge triangle
- encourage links with the labour market, including promoting entrepreneurship
- facilitate the enlargement of Erasmus Thematic Networks

Structural Measures

These measures support HE reform in partner countries and are implemented at government level in those countries. Activities might include studies and research, organisation of national regional and thematic conferences and seminars, provision of training, policy advice and dissemination of information.

Tempus provides financial support to project consortia of HEIs/partners in the form of grants of up to 90% of the eligible cost.

Application procedure

Applications are to be submitted to the EACEA in Brussels. Forms are not yet available; their release is planned mid December. The Application Guide and relevant application forms (when they are issued) will be found at:-

http://eacea.ec.europa.eu/tempus/funding/2009/call_eacea_28_2009_en.php

The deadline for applications is 9 March 2010

Further Information

HEIs interested in submitting a Tempus proposal should go to the weblinks above. As mentioned, earlier, the British Council is the appointed agency offering support in the UK and should be the first point of call for any UK HEI.

As support is available from the British Council, HEEFS is merely acting as an information source and does not intend to offer any specific support to HEIs planning to submit proposals.

Support from Higher Education European Funding Services (HEEFS)

In 2008, the Executive Boards of Universities UK and GuildHE decided that the company formerly known as HE ESF Services Limited, should be renamed Higher Education European Funding Services Limited. This change of name reflects the company's change of role which has been widened to cover support to HEIs interested in participating in a variety of EU programmes, such as the **Lifelong Learning Programme**, **PROGRESS**, the **Competitiveness and Innovation Programme**, **Culture** and **MEDIA Programmes** as well as the **Structural Funds**. With regard to these Programmes, HEEFS will offer support to UK HEIs in the following ways:-

- Information
- Support for applicant HEIs
- Support for projects

Information

- i. Analysis of annual workplans to identify relevant calls for proposals;
- ii. Regular monitoring of the Commission's website so that when the relevant calls are announced during the year, they can be identified and HEIs notified;
- iii. When calls are made they will be highlighted in the 'HEEFS Bulletin' which will be circulated to the HEEFS mailing list and placed on HEEFS website.

Support for applicant HEIs

HEEFS will offer support and advice to any HEI interested in submitting a proposal or a tender against any of the calls made by the Commission. Support may take the form, for example, of:-

- Interpretation and explanation of the call documentation;
- Identification of opportunities and assistance with project design to meet requirements;
- Assistance with the preparation of a project proposal or a tender;
- Advice on costing for a project

Support for projects

HEEFS will offer support to any HEI that is successful in the application process. Support may take the form, for example, of:-

- Assisting the HEI to ensure that it is able to comply with contract requirements;
- Assistance with completion and submission of interim and final claims/reports;
- Where appropriate, management of elements of a project, (e.g. managing a network or providing management support);
- Assistance with dissemination of project outcomes via HEEFS contacts network.

The **Information** element of HEEFS support will be provided free of charge to all interested HEIs. HEEFS will however, seek to recover its costs in relation to **Support for applicant HEIs** and **Support for projects** through a levy charged on the funds awarded to HEIs or by building its own costs into overall project costs. As rules governing Programmes differ, details will be negotiated with individual HEIs on a case by case basis.

Interested?

Anyone working in a UK HEI who would like support to submit a proposal under any of the EU Programmes listed above should contact HEEFS for an informal discussion.

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