

Bulletin 28

April 2011



heefs

Higher Education European Funding Services

Welcome

During April we have hosted 4 of our briefing events, and provided advice and support to a number of Institutions preparing applications for the Erasmus Mundus Programme.

Spring Briefing Events

The briefings have been popular, attracting more than 80 delegates from almost 40 Institutions. We are currently considering possible topics for a further series to be held later this year. So, if you have any areas of special interest you would like us to cover then please let us know.

There are a limited number of places available at our final Spring Briefing event which will be held in London on Tuesday 10 May 2011. This event will focus on **EU Support for Collaboration in Arts & Cultural Activities**. Please see our website for details [HEEFS Spring Briefings](#). If you would like to reserve a place, please send an email to request a booking form.

Spotlight on HEEFS Services

From our discussions with colleagues it has become clear that not everyone is aware that we are happy to offer advice and answer queries by telephone and email. This month, therefore, our service spotlight is on our telephone, email and web support, see page 2 for details

Subscriptions Latest

Everyone connected with HEEFS accepts that these are difficult, if not challenging, times both financially and operationally, so many thanks to those Institutions that have agreed to subscribe to our services from the 1st August. We are encouraged by the positive responses received to date.

However we have still to hear from a significant number of HEIs. If your Institution has not yet let responded, we would be most grateful if you could ask those responsible for making the decision to let us know, as soon as is practicable, whether or not your Institution is intending to subscribe.

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*******Stop Press*******

EU-US ATLANTIS Programme

Please note that the delayed application deadline is now 24 May 2011. For further details please see:- http://eacea.ec.europa.eu/bilateral_cooperation/eu_us/funding/calls_2011_en.php



HEEFS Services – Spotlight on telephone, email and web support

Introduction

In Bulletin 26 we set out our plans to offer to HEIs a subscription based shared service from August 2011. We also provided a table showing the services we offer, indicating those that will be available to subscribers only, from August 2011.

Amongst the services that will be limited to subscribers is what we are calling our **telephone, email and web support**. Many of you will be familiar with these services, and will have made use of them over the last few years. We have found, however, that although people are aware of our website and have made effective use of the information provided, some colleagues are surprised to learn that we are happy to answer queries from HEIs regarding any of the EU Programmes that we cover. Set out below, therefore, is a brief summary of what will be on offer, with an indication of the sorts of queries we have responded to during the last few months.

Web Support

The website is currently accessible to all, it provides, for instance:-

- EU Programme summaries
- Information about calls for proposals, selection results, links to EU Programme websites etc.
- HEEFS analysis and research findings
- Bulletins
- HEEFS publications and guidance notes
- Information about HEEFS events

From August 2011, the website will include a subscriber's only area. This will enable colleagues from subscribing Institutions to access, not only the information outlined above, but also case studies and best practice advice; shared learning and hints and tips; presentations from HEEFS briefing events and answers to FAQs. Institutions that choose not to subscribe will still be able to view the website, for instance, to learn about calls for proposals, events, news etc. but will not have access to much of the information and analysis produced by HEEFS for our HEI audience.

Telephone and email support

We are currently happy to answer HEI queries relating to any of the Programmes included on our website and/or referred to in our Bulletins. We endeavour to acknowledge a query within 3 hours and provide a response within 3 days. We are happy to answer general and technical queries and, if we don't know the answer, we are happy to approach the relevant Programme authorities to obtain an answer without identifying the Institution concerned. Queries might, for instance, relate to a call for proposals covered in our Bulletin; or be a specific technical query requiring clarification for an existing project or a proposed project.

The table below provides an indication of the sorts of queries we have answered during the last few months:-

EU Programme concerned	Nature of query
Erasmus Mundus	Costing
Intelligent Energy Europe	Appropriateness of a proposal
INTERREG	Range of issues
TEMPUS	Financial administration
Erasmus Mundus	Application procedure
Erasmus Mundus	Partner eligibility
Lifelong Learning	Appropriateness of a proposal
European Creative Industries Alliance	Technical queries
ATLANTIS	Costing
Lifelong Learning Programme	Project review
General	Relevant Programmes for a specific research area

We will continue to answer queries from all UK HEIs up to August 2011, after then however, we will limit responses to subscriber Institutions. So please do contact us, we are truly 'happy to help'.

Further Information

You can obtain a copy of our table of services from [HEEFS Services](#).

Deadline: 25 May 2011

EAC/16/11

Background

The Erasmus University Charter provides the general framework for the European cooperation activities a HEI may carry out within the Erasmus sub-programme of the Lifelong Learning Programme (LLP). The Charter is a pre-requisite for any HEI wishing to be involved in the mobility aspects of the Programme organised by the British Council and those partnership projects managed centrally on behalf of the Commission by the EACEA.

What does the Charter cover?

Specifically, the Charter allows HEIs to apply for Erasmus funding to:

- Send its students for studies to HEIs abroad
- Receive students for studies from HEIs abroad
- Send its students for placements to enterprises and other organisations abroad
- Send its teaching staff to HEIs abroad
- Receive teaching staff from HEIs abroad
- Receive invited teaching staff from enterprises abroad
- Send its staff for training abroad
- Receive staff for training from HEIs abroad
- Organise Erasmus Intensive Language Courses (EILCs)
- Coordinate Erasmus Intensive Programmes (IPs)
- Coordinate Erasmus multilateral projects
- Coordinate Erasmus academic networks
- Coordinate accompanying measures
- Organise preparatory visits

The Charter sets out the fundamental principles and the minimum requirements with which an HEI must comply when implementing its Erasmus activities.

The institution's application for a Charter includes an Erasmus Policy Statement (EPS) setting out the institution's overall Erasmus co-operation plan in coherence with the strategy defined in the mission statement of the institution and specifying the measures and actions the institution intends to introduce in order to fulfil the requirements of the Charter. The EPS should be published and given wide visibility.

HEIs can apply for three different types of charters:

1. The Standard Erasmus University Charter is for institutions which wish to apply for Erasmus funding for transnational student mobility for studies, for transnational mobility activities for teachers and other staff and/or to apply for EILCs, Erasmus IPs, multilateral projects, networks, accompanying measures or preparatory visits.
2. The Extended Erasmus University Charter (Student Placements only) is for institutions which wish to apply only for Erasmus funding for transnational student mobility for placements.

3. The Extended Erasmus University Charter (Standard Charter and Student Placements) is for institutions which wish to apply for activities covered by both the Standard and the Extended University Charter (Student Placements only).

When awarding the EUC, the Commission informs the recipient institution as to whether its Charter refers to study activities or placements or both. The EUC is awarded for the entire duration of the Lifelong Learning Programme (current Programme ends 2013).

UK HEIs

It is our understanding that most UK HEIs already hold the Charter, which once approved, lasts until the end of the academic year 2013/14. Lists of those Institutions awarded the Charter since 2007 can be found at http://eacea.ec.europa.eu/llp/erasmus/erasmus_university_charter_en.php. This call, therefore, is only of interest to those HEIs that do not already have the Charter or that wish to apply for an Extended Charter.

Further Information

Full details of the Charter, its requirements and the application procedure can be found at:-

http://eacea.ec.europa.eu/llp/funding/2012/call_erasmus_university_charter_en.php

Competitiveness and Innovation Programme

Call for Proposals

ICT Policy Support Programme

Deadline: 1 June 2011

CIP-ICTPSP-2011-5

Background

The ICT-PSP is a sub-programme of the Competitiveness and Innovation Framework Programme (CIP). It supports the Digital Agenda for Europe objectives of the Europe 2020 Strategy as it aims to stimulate Smart, sustainable and inclusive growth by accelerating the wider uptake and best use of innovative digital technologies and content by citizens, governments and businesses.

The ICT-PSP supports technological and non-technological innovations that have moved beyond the final research demonstration phase. **It does not support research activities.** Projects take the form of pilot projects; or thematic or best practice networks.

For 2011, the following themes have been identified:-

- ICT for a low carbon economy and smart mobility
- Digital content
- ICT for health, ageing well and inclusion
- ICT for improved public services
- Open innovation in smart cities

A summary of the Programme can be found on our website:

<http://www.heefs.ac.uk/programmedocs/CIP%20Background%20Bulletin%201.pdf>

Details of the 2011 work plan were set out in Bulletin 25 issued in January:

<http://www.heefs.ac.uk/bulletindocs/Bulletin%2025%20January%202011.pdf>

Call for proposals

The total budget available in 2011 is €115.5m. The call covers all four types of projects eligible for support within the Programme, as follows:-

- Pilot projects (Type A) - building on initiatives in Member States and Associated Countries and focussing on developing EU-wide interoperability of ICT-based solutions
- Pilot projects (Type B) - stimulating the uptake of innovative ICT based services and products
- Thematic Networks - providing a forum for stakeholders for experience exchange and consensus building
- Best Practice Networks - promoting the adoption of standards and specifications for making European digital libraries more accessible and usable

Certain types of projects are identified as being applicable to the different themes. The amount available; type of project sought; and likely number of projects to be funded are set out in the following table:-

Themes and objectives	Type of project	Budget/Intended number of projects
Theme 1: ICT for a low carbon economy and smart mobility		24 M€
1.1 Innovative lighting systems based on Solid State Lighting (SSL)	Pilot B	2 to 3 pilots EU funding up to 10 M€
1.2 ICT for Energy Efficiency in Public Buildings	Pilot B	Several pilots EU funding up to 7 M€
1.3 Smart Connected Electro-Mobility	Pilot B	Up to 3 pilots EU funding up to 7 M€
Theme 2 : Digital Content		38 M€
2.1: Aggregating content in Europeana	Best Practice Network	Several BPNs
2.2: Digitising content for Europeana	Pilot B	Several pilots
2.3: Raising awareness of Europeana and promoting its use	Best Practice Network	Several BPNs
2.4: eLearning	Pilot B	One or more pilots EU funding up to 8 M€
Theme 3 : ICT for health, ageing well and inclusion		18 M€
3.1: ICT Solutions for Fall prevention and ICT and Ageing network	Pilot B and Thematic Network	Several pilots and one TN EU funding up to 9 M€
3.2: Digital competences and social inclusion	Pilot B	1 pilot EU funding up to 2 M€
3.3: e-accessibility	Pilot B	1 pilot EU funding up to 3 M€
3.4: Empowering patients and supporting widespread deployment of telemedicine services	Pilot B and Thematic Network	1 pilot and one TN EU funding up to 4 M€
Theme 4: ICT for Innovative government and public services		21.5 M€
4.1: Towards a cloud of public services	Pilot B	Several pilot EU funding up to 10 M€
4.2: Towards a single European electronic identification and authentication area	Pilot A	1 pilot EU funding up to 8.5 M€
4.3: Piloting IPv6 upgrade for eGovernment services in Europe	Pilot B	1 pilot EU funding up to 3 M€
Theme 5: Open Innovation for internet-enabled services		14 M€
5.1: Open innovation for future Internet-enabled Services in “smart” Cities	Pilot B	Several pilots

Opportunities for UK HEIs

As stated above, the ICT – PSP does not support research. It does, however, fund demonstration; showcasing; dissemination and networking activities that may build on previous research and development activities. HEIs are identified as eligible applicants to the Programme. Applications, however are submitted on behalf of a consortium of organisations which should comprise the necessary stakeholders to address the objectives of the Programme and theme. The required consortia composition is set out in the guidance for applicants. There is a specific guide for each of the categories of projects (Pilot A; Pilot B etc).

Detailed explanations of the sorts of activities envisaged for each of the themes can be found in the Work Plan which can be obtained from: http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm

Further Information

All documentation relating to this call for proposals can be obtained from:-

http://ec.europa.eu/information_society/activities/ict_psp/participating/calls/call_proposals_11/index_en.htm

CALYPSO – Preparatory Action on Social Tourism

Call for Proposals

Facilitating Transnational Low Season Exchanges in Europe through the Development of Social Tourism

Deadline: 14 June 2011

7/G/ENT/TOU/11/511A

Background

2011 is the final year of the 3 year preparatory Action 'CALYPSO' and the second call for proposals. CALYPSO seeks to facilitate transnational exchanges in the tourist low season for disadvantaged target groups (specifically, senior citizens; youths 18-30; people with disabilities and families on low incomes). So far work on the Programme has consisted of:-

- Consultation with stakeholders
- Establishment of an expert group
- Visibility meetings
- Production of communication materials
- A call for tenders for a study on social tourism
- First call for proposals (launched in July 2010) to support tourism related public authorities to strengthen internal structures to be able to undertake transnational low season exchanges for the target groups (4 projects were selected, details can be found at: http://ec.europa.eu/enterprise/sectors/tourism/calypso/2011/index_en.htm)

In 2011, the budget has been increased from €1 to €1.5m and it is intended that there will be two calls for proposals:-

- 1) Supporting transnational low season exchanges
- 2) Creation of a web-based Demand-Support platform as a means to facilitate affordable tourism exchanges

The first is the subject of this current call announced in April 2011, the second will be announced in the second quarter of 2011.

Subject of this Call for Proposals

The overall objective of this call is to support tourism-related public authorities to be able to undertake transnational low season exchanges of the target groups, specifically:-

- a) To support public authorities to set up, develop and/or strengthen CALYPSO structures in their country;
- b) To provide networking opportunities enhancing collaboration between public authorities, with the ultimate aim of promoting low season exchanges for the target groups
- c) To conduct relevant studies that could improve the knowledge base and eventually facilitate low season exchanges
- d) To illustrate how specific project deliverables could be linked to use of the CALYPSO web platform, as a means to facilitate the continuation of projects beyond the co-financing period

Opportunities for UK HEIs

It would appear that HEIs can only participate as subcontractors in CALYPSO projects, they are not eligible as applicants; lead organisations or partners in their own right. Applicants must be one of the following:-

- National tourism administration (i.e. a Ministry)
- National tourism organisation
- Regional authorities/governments
- Other competent public administrations

Thus, HEIs may only be involved in proposals developed and submitted by partner organisations such as local/regional/national authorities etc. It is evident, however, that HEIs may have a contribution to make to such projects, especially in relation to Objective (c) above, conducting studies to improve the knowledge base. Any HEI interested in the Programme is therefore encouraged to approach relevant authorities to offer their expertise and support.

Further information

Information about this third year of CALYPSO is available from:-

http://ec.europa.eu/enterprise/sectors/tourism/calypso/2011/index_en.htm#h2-2

Details of this call for proposals are available from:-

http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?item_id=5064&lang=en&tpa=0&displayType=fo&ref=newsbytheme%2Ecfm%3Flang%3Den%26displayType%3Dfo%26fosubtype%3Dp%26tpa%3D0%26period%3Dlatest%26month%3D%26page%3DI

MEDIA Programme Continuous Training for Professionals in the Audiovisual Industry

Call for Proposals

Deadline: 15 June 2011

EACEA/07/11

Background

The MEDIA Programme has three overall objectives:-

- To preserve and enhance European cultural and linguistic diversity and its cinematographic and audiovisual heritage, guarantee its accessibility to the public and promote intercultural dialogue
- To increase the circulation and viewership of European audiovisual works inside and outside the EU, including through greater cooperation between players
- To strengthen the competitiveness of the European AV sector in the framework of an open and competitive market favourable to employment, including promoting links between AV professionals.

Objectives of the Continuous Training Support Scheme

The total budget for this call is €2.5m. The overall aim is to foster the development of a comprehensive training offer responding to the needs of the European AV industry.

In the field of acquisition and improvement of skills, the objectives of the programme are:-

- To strengthen the skills of European audiovisual professionals in order to improve the quality and potential of European audiovisual works
- To improve the European dimension of audiovisual training activities.

Eligible Activities

Training activities favouring multidisciplinary cooperation within the AV industry are encouraged. Applications must be for actions which are aimed at developing the capacity of audiovisual professionals to understand and integrate a European dimension in their work by improving expertise in the following fields:-

Training in economic, financial and commercial management

- Business skills (such as management, accounting, marketing, pitching and presentation)
- Production
- Distribution/exhibition
- Legal and financial aspects of co-production
- Understanding international markets
- Networking and accessing international markets

Training in new audiovisual technologies

Implementation of new technologies in audiovisual activities:

- Production (e.g. digital production, 3D animation, HDTV)
- Post-production e.g. visual/special effects
- Distribution: new channels for distribution of films for TV and cinema
- Marketing: using new media to promote audiovisual works (i.e. Internet, Mobile phones)

- New markets (internet, mobile phones, 3D Cinema)
- Restoration and conservation technologies

Training in script development

- Identifying target audiences
- International standards of scriptwriting and script presentation
- Creative collaboration between writers, script editors, producers, directors, DOPs

Developing competencies in the following areas is **not eligible for support**:-

- Live recordings
- TV games
- Talk shows
- Reality shows etc.
- Techniques exclusively linked to video games

Eligible Target Groups

Eligible target groups are professionals from the audiovisual industry, in particular:-

Producers	Directors
Writers	Script editors
Commissioning editors	Distributors
Exhibitors	Sales agent
New media content providers	Professionals from the animation industry
Trainers	Professionals from post production field

Technical Features

- Maximum project duration is 12 months
- Grant rate of up to 50% of eligible costs (up to 60% in certain circumstances¹)
- Scholarships (covering at least the cost of participation fees) must be made available to at least 15% of participants. One-third of the scholarships must be awarded to participants from the 12 new Member States or Croatia.
- The 'transnational' nature of the project relates to the participation of professionals from other countries. There is no requirement for the project to be delivered transnationally.

¹ For training activities put in place by applicants from countries or regions with a low production capacity and/or a restricted linguistic and geographical area: Austria, Belgium, Bulgaria, Czech Republic, Cyprus, Denmark, Estonia, Finland, Greece, Hungary, Ireland, Iceland, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Sweden, Switzerland, the Netherlands and Croatia

Selection Criteria

Applicants must demonstrate that they have the technical and financial capacity to deliver the project. In addition, all applications are assessed against the following selection criteria:-

- Quality of the content of the activity 20 points
- Project management 20 points
- Quality of the partnership with the AV industry 20 points
- European dimension 20 points
- Impact 20 points

Further information

Full details of this call, application forms etc can be obtained from:-

http://ec.europa.eu/culture/media/programme/training/forms/cont/index_en.htm

Prevention of and Fight Against Crime

2010 Selection Results

Background

The Prevention of and Fight Against Crime Programme forms part of the general Programme 'Security and Safeguarding Liberties'. The Programme's overall objective is to contribute to a high level of security for citizens by preventing and combating terrorism and crime, organised or otherwise. A summary of the programme is available on our website:-

<http://www.heefs.ac.uk/programmedocs/Prevention%20of%20and%20Fight%20Against%20Crime%20Bulletin%2011.pdf>

Activities in 2010

In 2010, in addition to a general call for proposals, there were 7 targeted calls for proposals covering the following areas:-

- Radicalisation leading to terrorism and the role of victims of terrorism in preventing radicalisation
- Illegal use of the internet
- Financial and economic crime
- Operational law enforcement cooperation
- Chemical, biological, radiological and nuclear materials
- Trafficking in human beings

The selection results for these 7 targeted calls have just been announced. Of 25 projects selected, 4 are led by UK based organisations, 2 of these are led by UK HEIs. Congratulations to the University of Bristol and the University of Central Lancashire who successfully secured funding for the following transnational projects:-

University of Bristol Forensic Tools Against Illegal Use of the Internet

University of Central Lancashire European Centre for Counter Terrorism in Cyber Space

Further Information

The full list of selected projects is available from the following link:-

<http://ec.europa.eu/home-affairs/funding/isec/All%20awarded%20projects%20targeted%20calls%20for%20the%20website.pdf>